



REGIONAL DIRECTOR PROGRAM SNAPSHOT

Location: Telecommute

Hours: 4-6 per week

Duration: 6 months

Focus Areas: Educating, Mobilizing, Fundraising, Lobbying and Networking

Requirements:

- National Conference Call
 - The national conference call is held every Monday evening at 5:00 PM PST. Regional Directors are required to attend 90% of the conference calls during their 6-month contract.
- Weekly Tracker
 - Regional Directors will fill out their weekly tracker and turn in the document by 11:00 PM PST every Friday.
 - The weekly tracker is a document that provides tasks related to The Borgen Project mission and it's focus areas that need to be accomplished each week.

Here are examples of what an easy week, and what a difficult week would look like:

Week 5: Easy

- Mobilized five or more people to call their Congressional leaders.
- Posted a link to a Borgen Project page or video on social media.
- [Wrote a Letter to the Editor.](#)
- Made 30-second calls to Congressional leaders.
 - Sen.
 - Sen.
 - Rep.

Week 6: Difficult

- Called the White House (202-456-1111) in support of USAID funding.
- [Divert](#) a bad habit! Quit a habit for the week (cigarettes, bars, coffee, etc.) and [donate](#) the money saved to the cause. Engage others in your week of diverting and promote the concept.
- Began planning a [Living Room Summit](#). This can be a large house party or small group of four to five people who come over to learn about the cause. Host your Living Room Summit before Week 10.
- [Emailed Congressional leaders.](#)
 - Sen.
 - Sen.
 - Rep.